

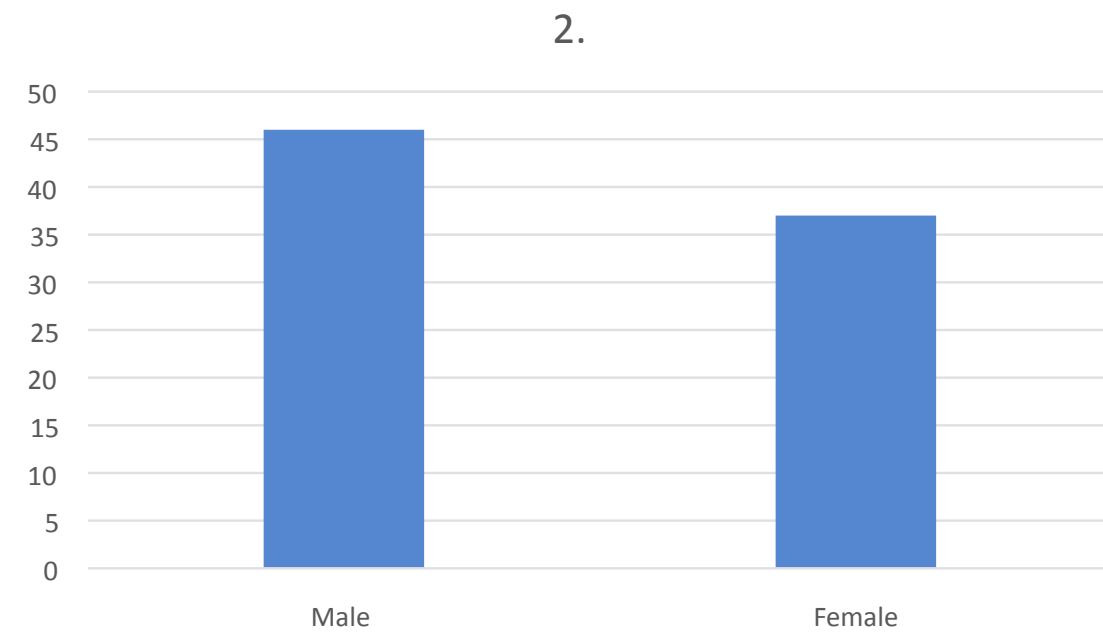
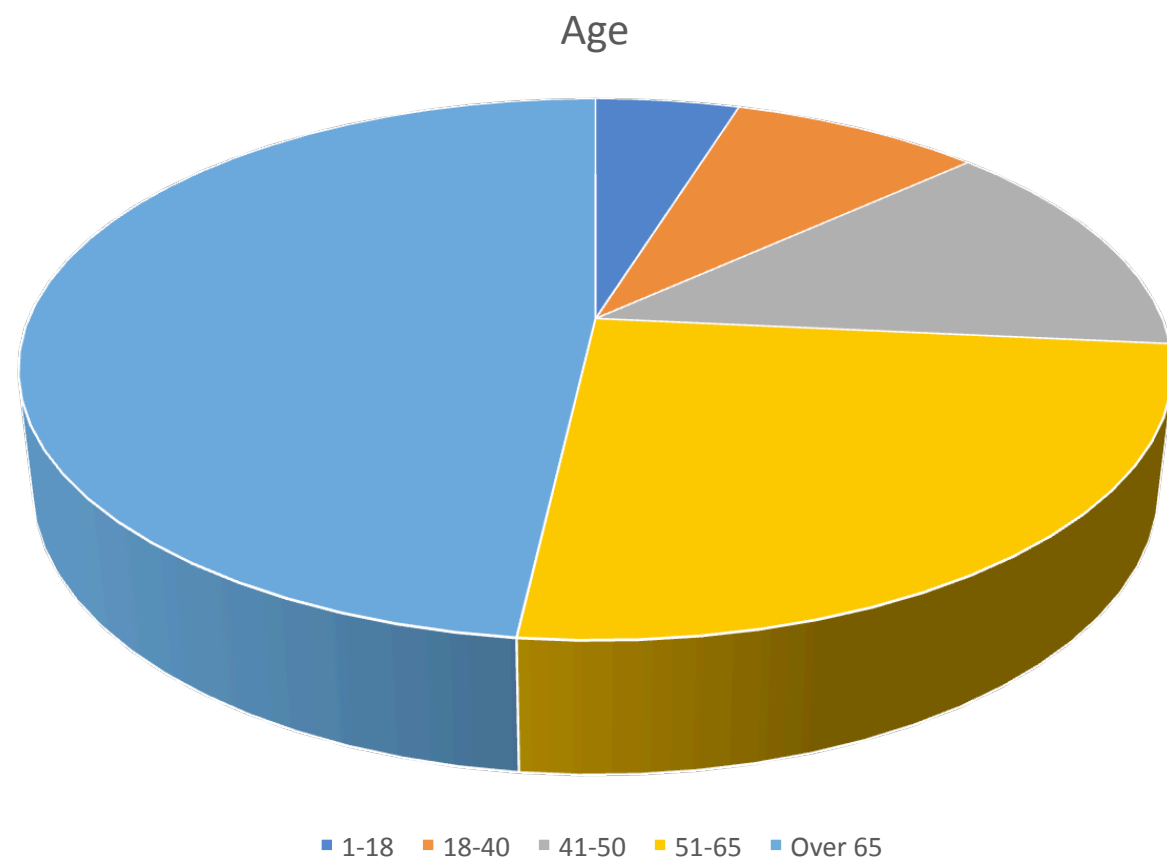
The Red Lion Survey Results

June 2017

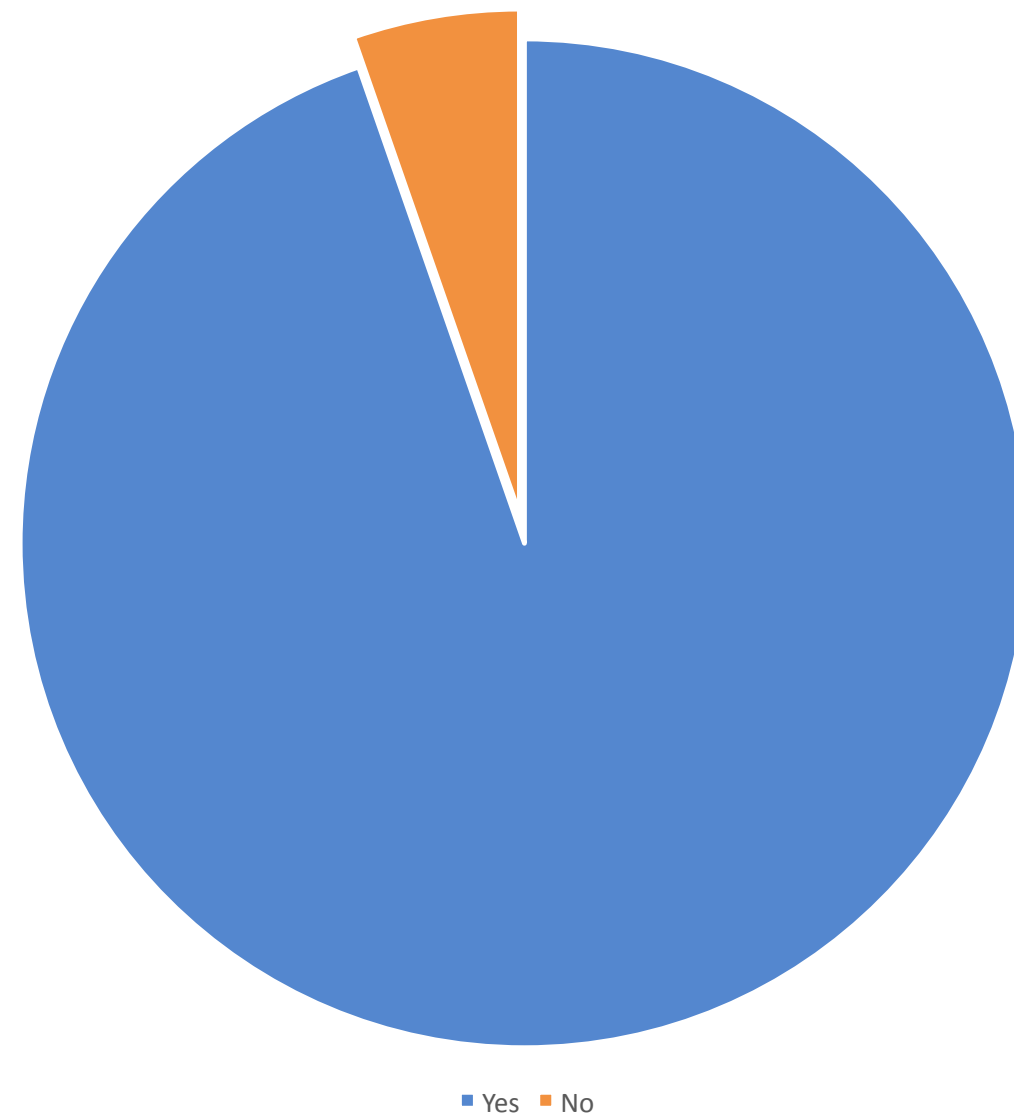
Overview

- The survey was completed by individuals and families.
- Not all of the questions were answered on each survey form.
- Fields have been added to some questions in order to reflect individual views

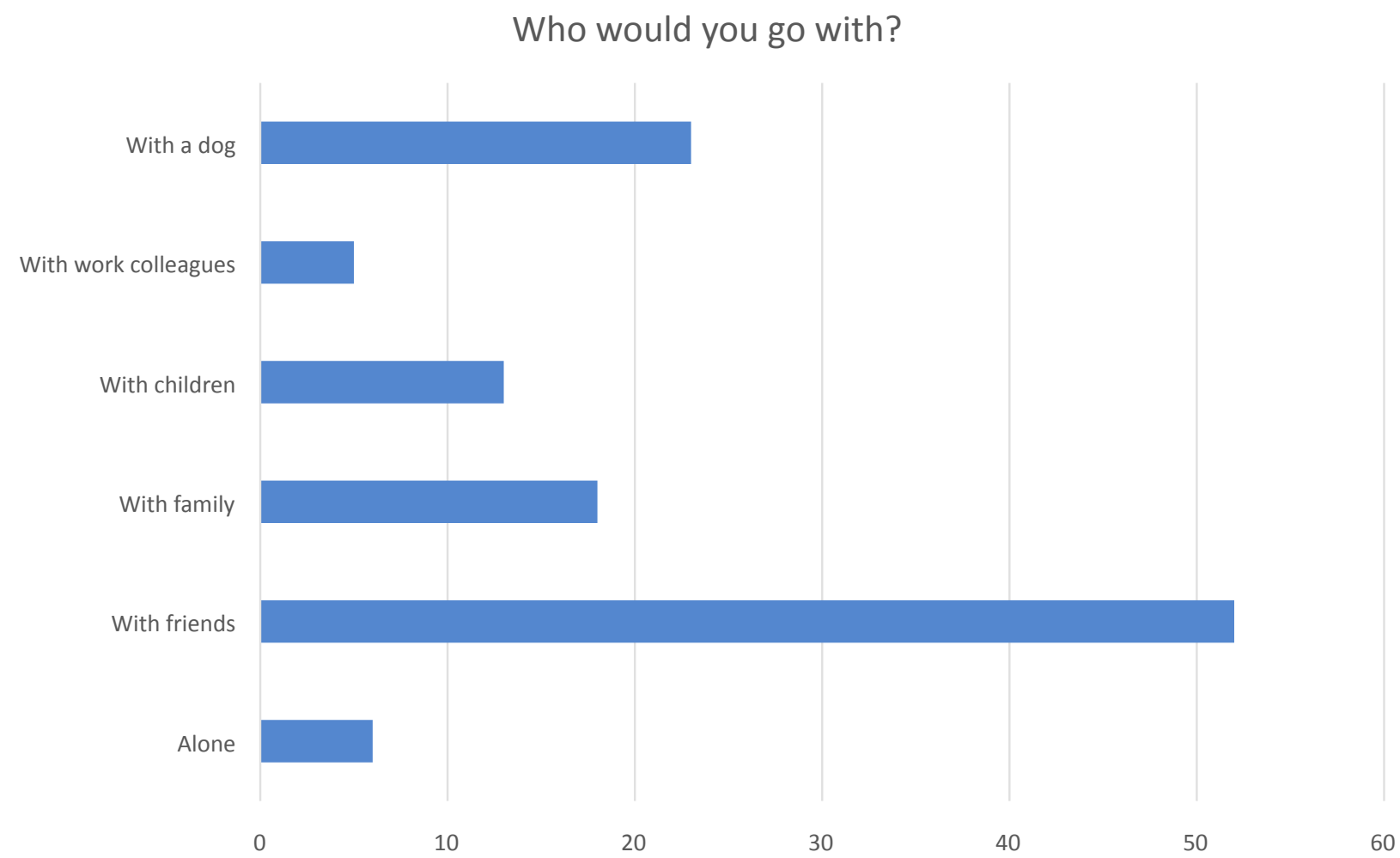
Demographic: 73% 51+ 55% male 45% female



Did you visit the Red lion?



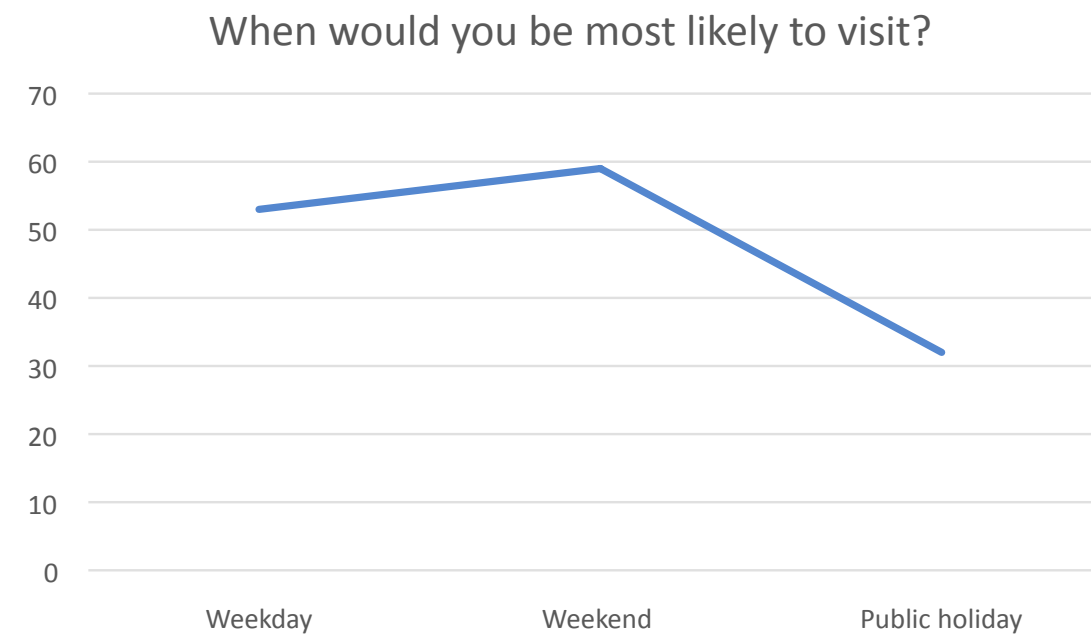
Who would you go with?



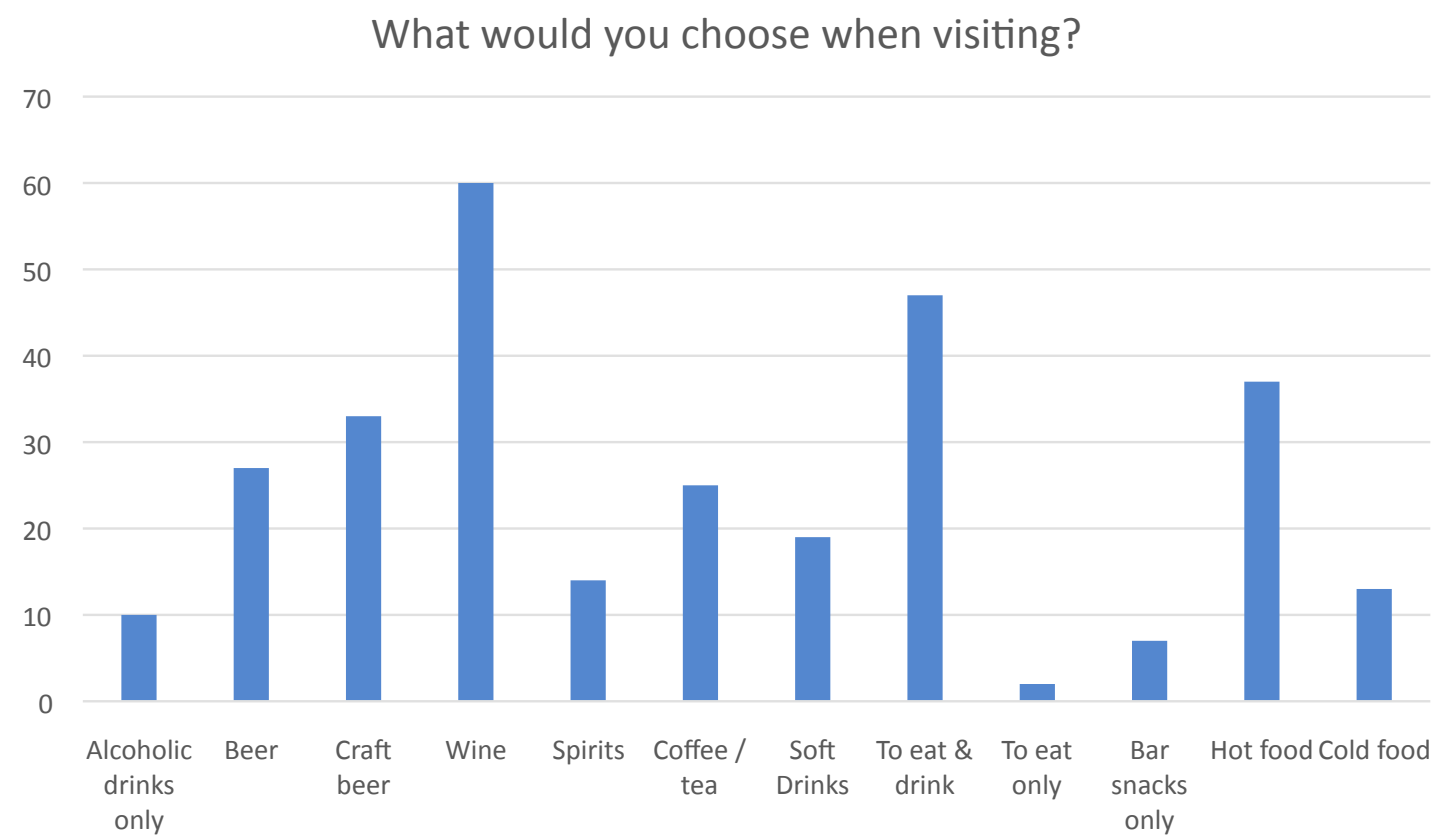
Preferred time of visitation



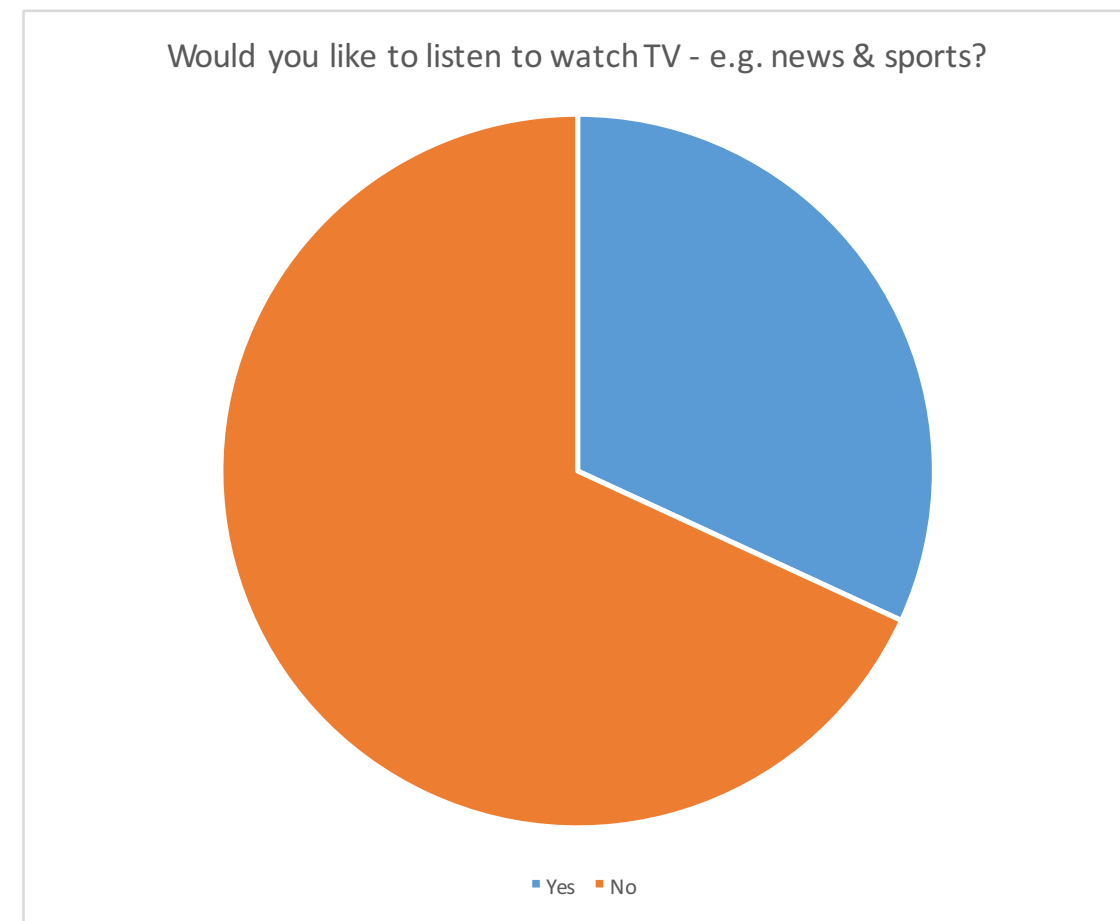
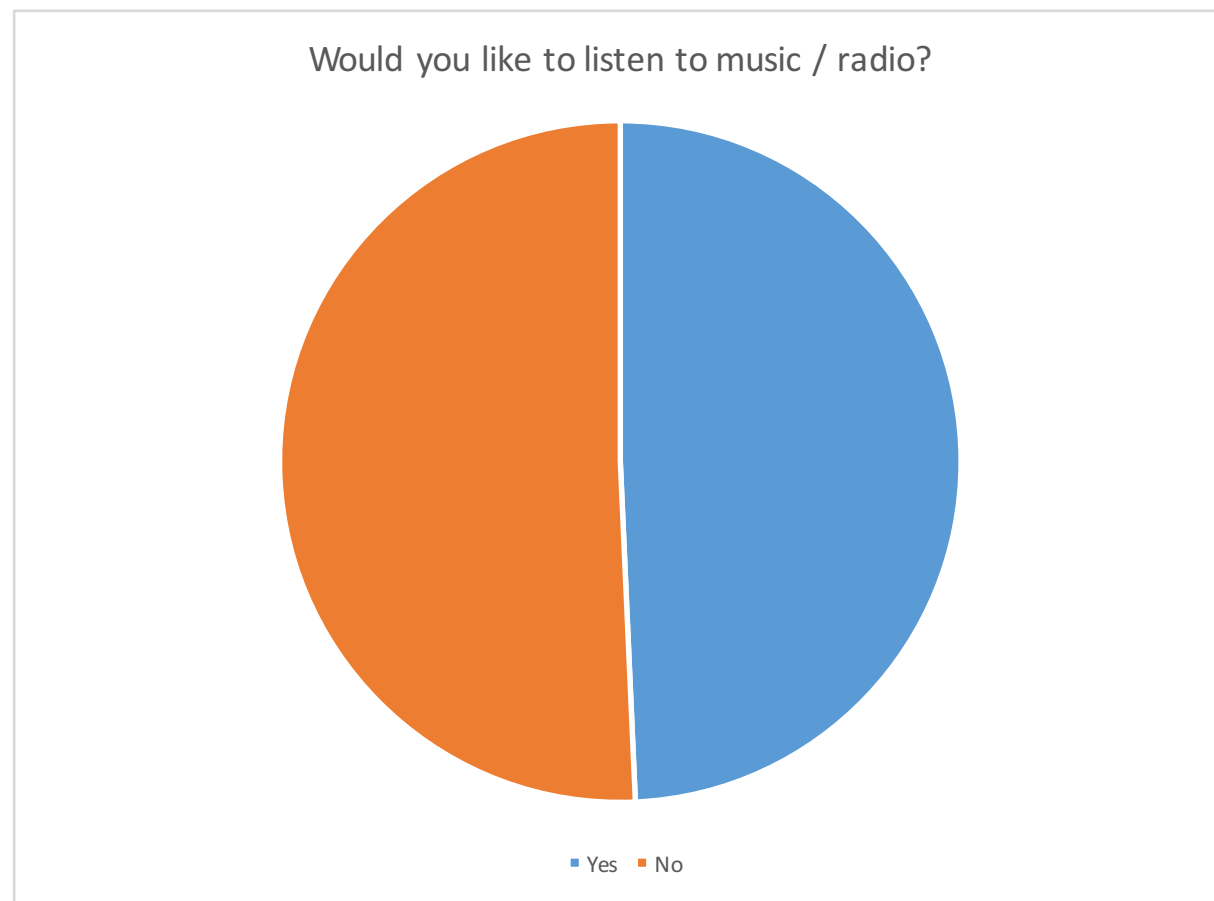
Public holidays not popular for pub visits



Wine and hot food key attractions

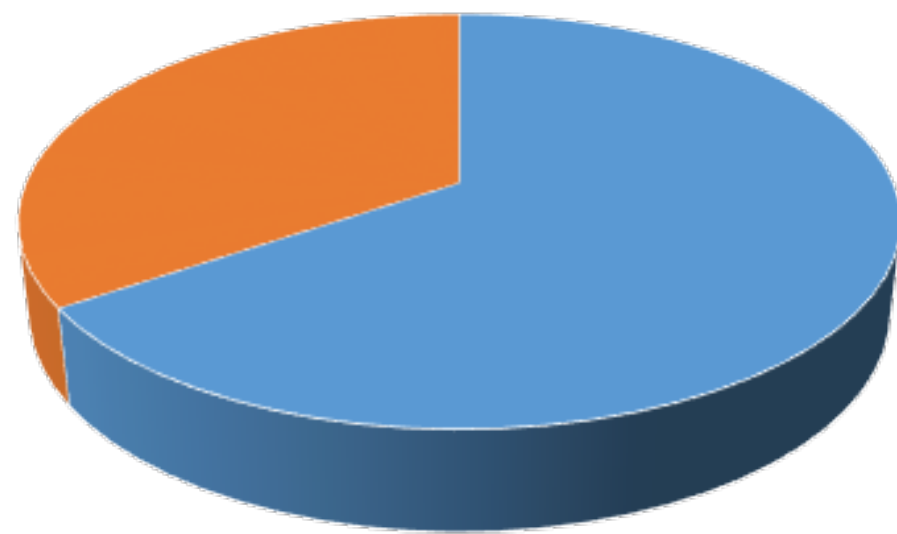


Music and television not key interest for visitors



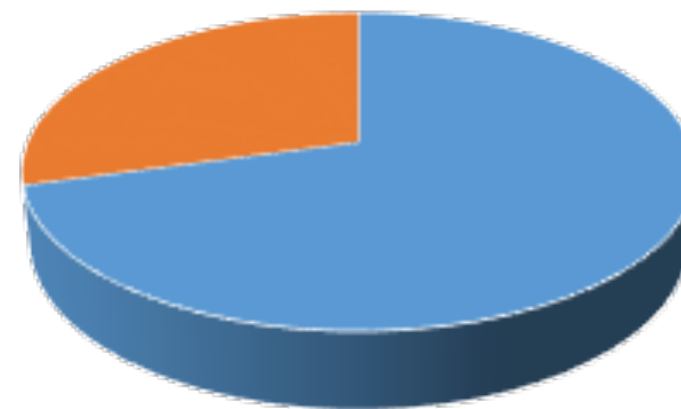
Pet owners facilities are a priority

Would you like a designated areas to take your dog into?



■ Yes ■ No

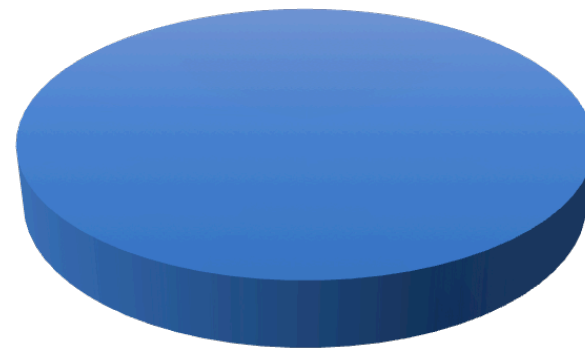
Would you like dog snacks / water to be available?



■ Yes ■ No

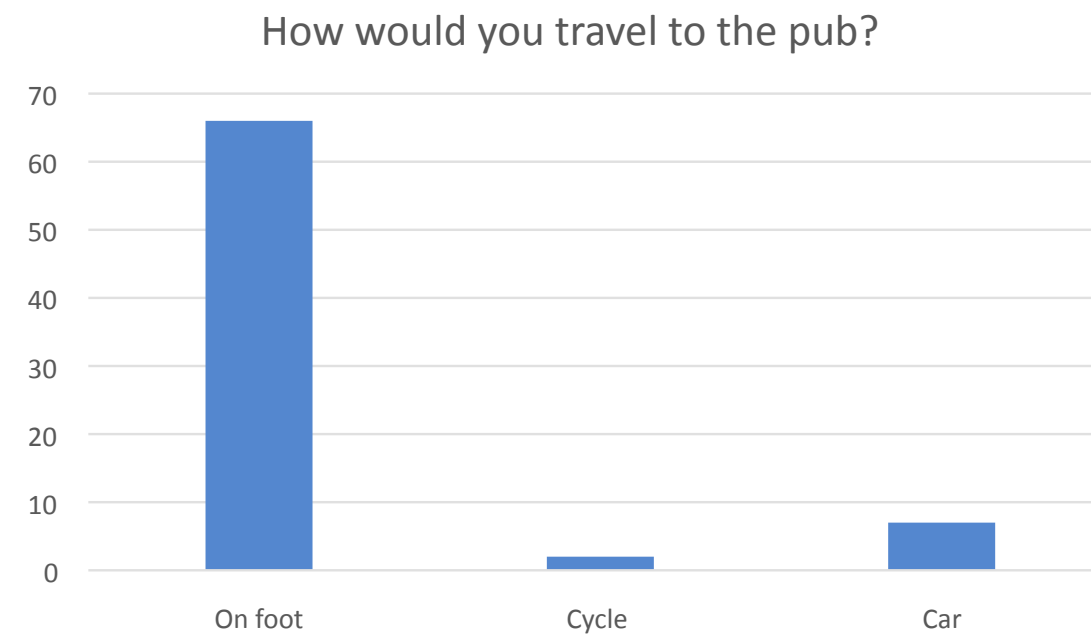
Outside space is a must!

Would you like an area to sit outside?



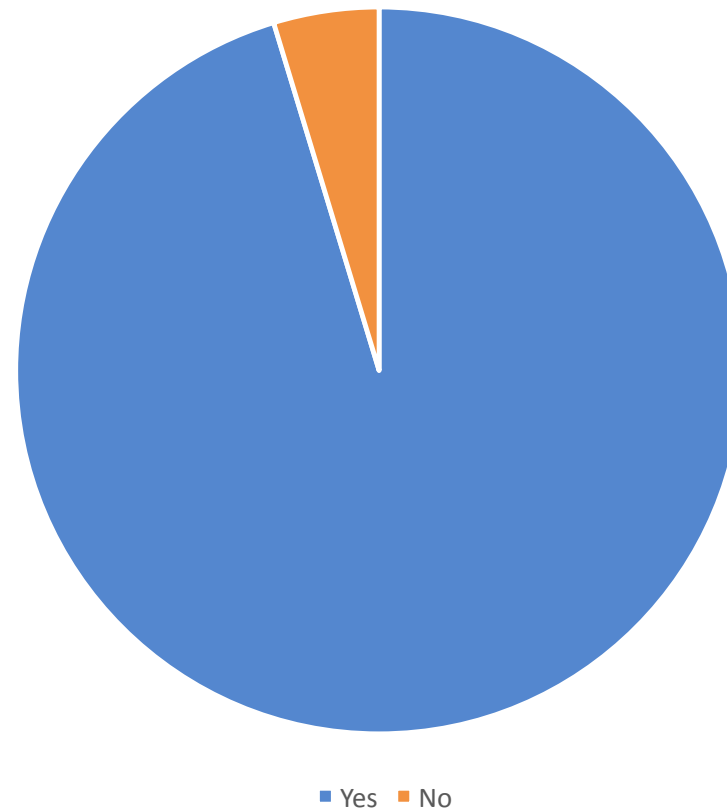
■ Yes ■ No

Walking off pub lunches are popular



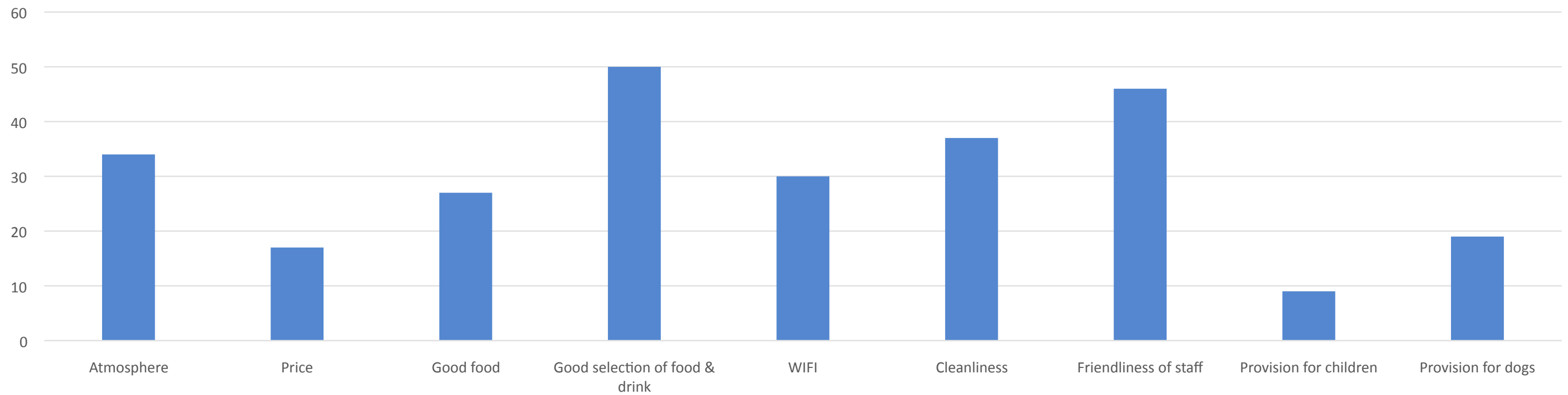
Open fires/log burners are key

How would you like an open fire / log burner within the pub?



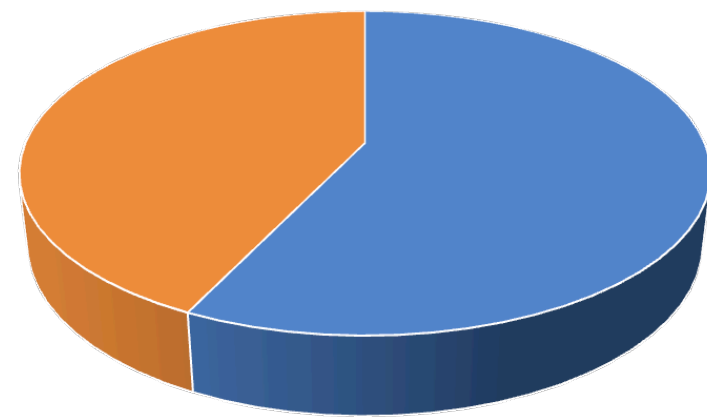
Pub grub and service = repeat custom

What would make you most likely to regularly visit the pub?



Open plan please

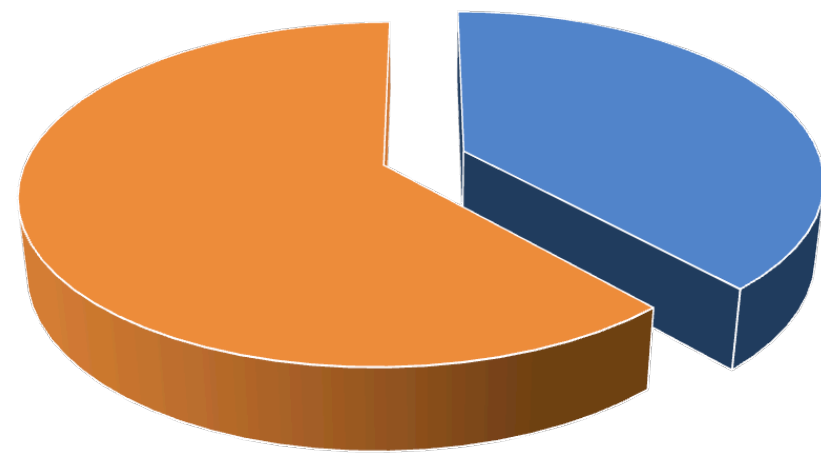
Would you like to see an open plan arrangement within the pub layout?



■ Yes ■ No

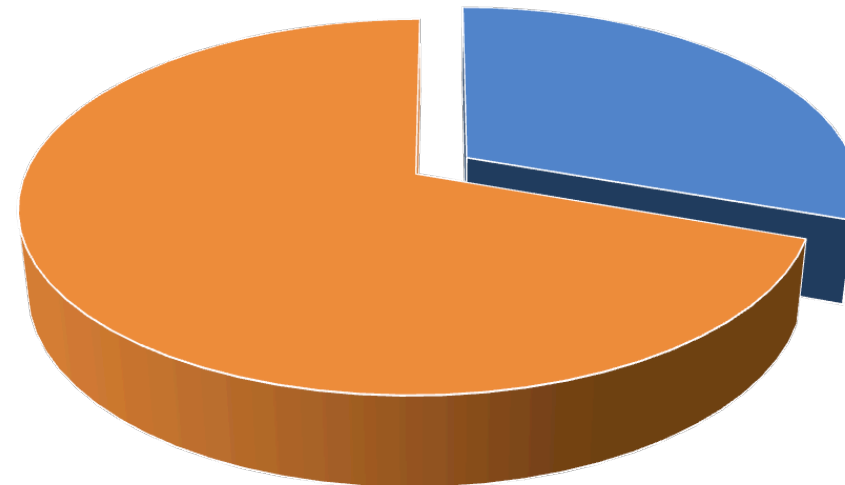
Village shop insights

Would you like a retail offering for household items?



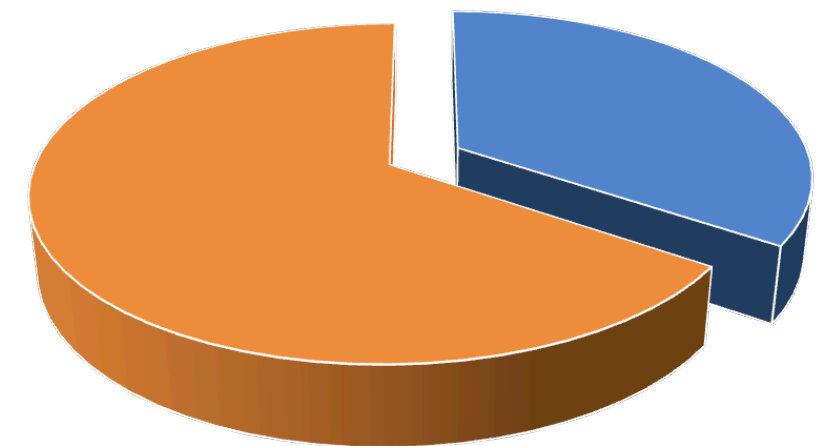
■ Yes ■ No

Would you be prepared to volunteer for a community retail offering?



■ Yes ■ No

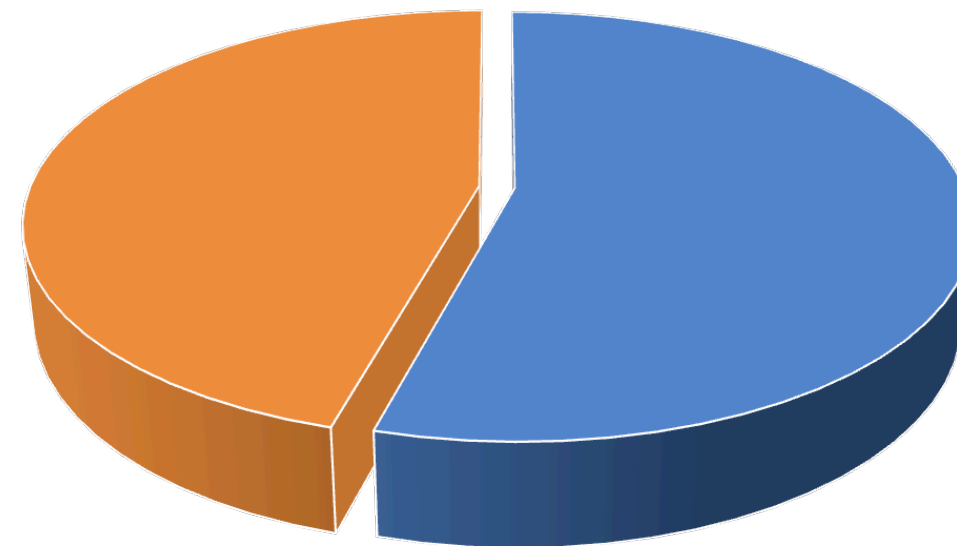
Do you think an honesty box would work?



■ Yes ■ No

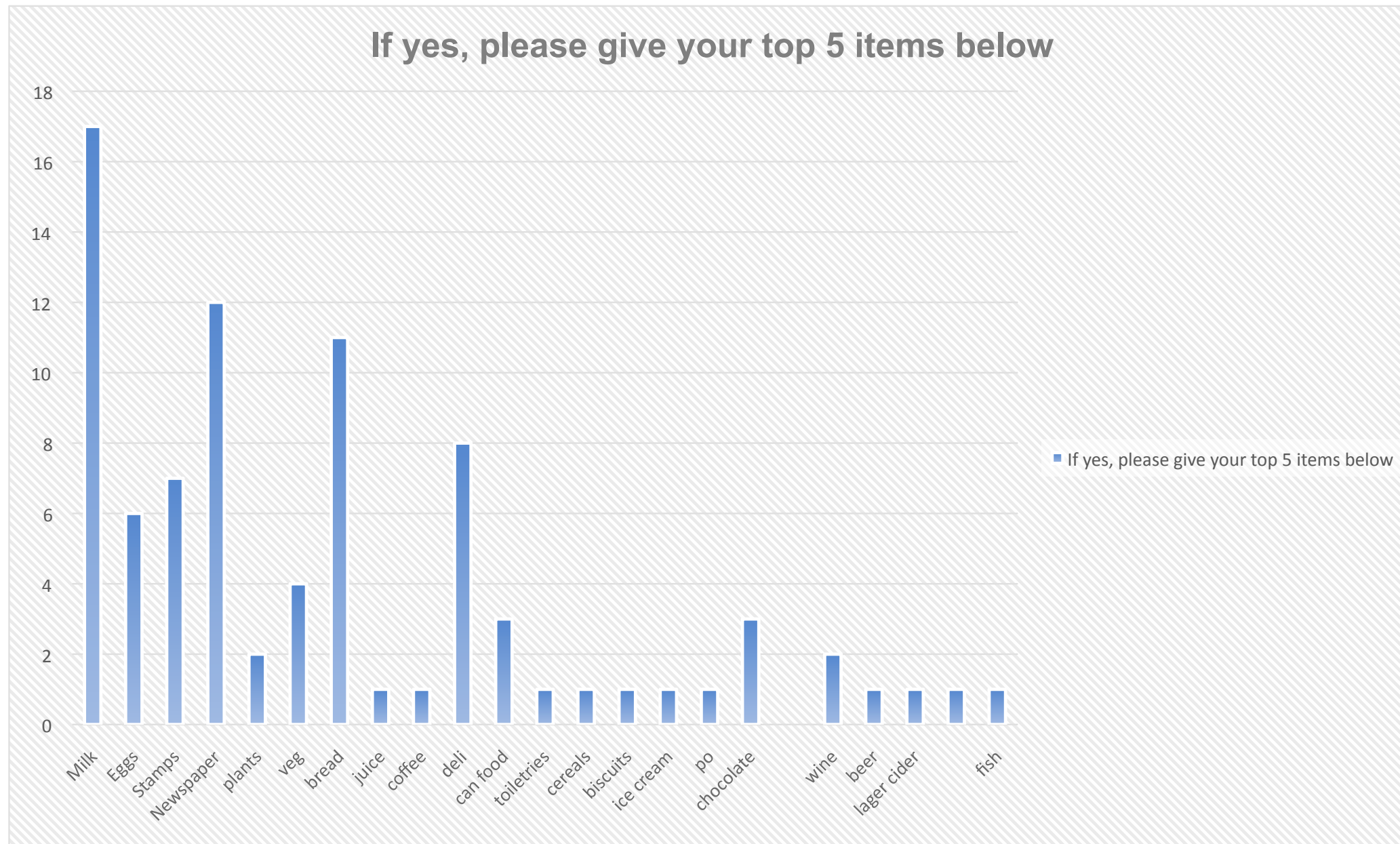
Parcel delivery functions in high demand!

Would you use a parcel delivery and collection e.g. Amazon Locker?

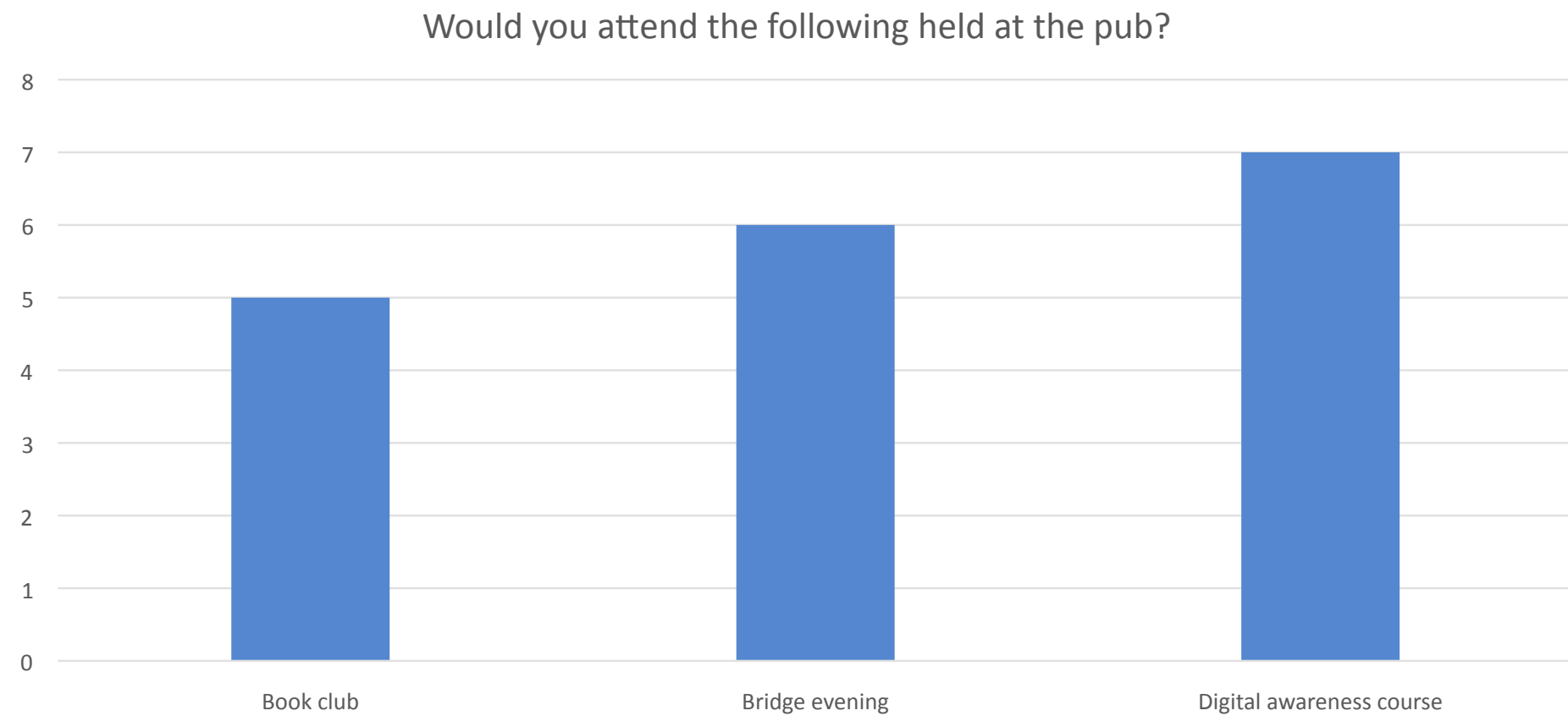


■ Yes ■ No

Daily essentials most sought after



Digital awareness course most popular



No popular interest for shared ownership of The Red Lion

Would you consider being part of a consortium to buy the Red Lion as a Community asset?

